

## **Mel Abraham - Introduction**

Our keynote speaker today is an author of numerous publications, articles and creator of many training programs. He is a nationally recognized and award-winning speaker. His current book *Break Away: Reawakening the Entrepreneurial Mind and Living the Dream* has been touted as the missing link for entrepreneurs to thrive in today's economy.

I want to give you an idea of some things many of you may not know about Mel Abraham like his philanthropic travel around the world working with youths and children including the fact that he is a founder of his own charitable organization that fights against abuse and violence against women and children.

He has expanded his work beyond the valuation field to include strategic consulting with entrepreneurs, executives and businesses including working as part of the Board of Directors of a business that was founded in 1852 to grow their business from \$57.0 million to \$120.0 million in the past 7 years.

He has also had the opportunity to travel the world teaching the "psychology of success" as one of the "master trainers" for SRI Training. He is continuing his work in this area as well as working with many youths programs around the country. He is currently in the process of establishing sponsorship/partnership relationships with

certain nonprofits to provide programs and events to benefit the millions that they serve through providing the tools and skills to take control of their own future.

Today Mel is going to focus on the keys to success in today's economy. He is going to invite you to let go of old habits and old ways of thinking and to look at your businesses in the new paradigm of the new economy. He is going to take us on a journey that will take you from the mindset and psychology to the tactics and strategies and end with the driving force behind all great successes.

He will give you his insights as to what he has successfully used to expand and build his presence from a relatively unknown in his industry to a nationally recognized professional.

***Please open your mind up now and help me welcome - Mel Abraham.***